#IEEEWCNC
#IEEECOMSOC
San Francisco
19 - 22 MARCH 2017

IEEE WCNC
IEEE ComSoc
IEEE Communications Society

IEEE Wireless Communications and Networking Conference
19-22 March 2017 ● San Francisco, CA, USA

IEEE WCNC 2017 STARTUP CITY BROCHURE

About the conference

IEEE WCNC is the only IEEE conference focused exclusively on wireless research, technology, and applications. It brings together thought leaders from industry, academia, government agencies and other institutions to exchange information and ideas on advancing the state-of-the-art in wireless communications and networking.

Located in the heart of Silicon Valley and amidst many prestigious universities, IEEE WCNC'17 will be a catalyst for bringing together participants from academia and industry to help foster new connections and ideas. The conference will feature a comprehensive technical program with tracks on wireless research, technology, applications and services. In addition, IEEE WCNC'17 features a greatly expanded industry program, including a large exhibition hall showcasing the latest wireless technology, industry-focused keynotes, panels, tutorials and workshops, as well as a startup city showcasing the most promising startups in the wireless domain. This expanded program will provide unique opportunities for industry professionals to share and learn about the latest ideas, trends, and product innovations in the wireless industry. A student recruiting event is also planned. Details on the program as well as the call for proposals on tutorials, workshop and panels can be found at the conference website: **wcnc2017.ieee-wcnc.org**.

WCNC'17 Startup City

Startups whose products are geared towards customers throughout the wireless ecosystem are invited to join the inaugural WCNC'17 Startup City. Startup City participants will be provided with a 10x10 exhibit booth adjacent to the plenary lecture hall and main exhibit hall for the duration of the conference (March 20-22), as well as 4 exhibit-only badges. In addition to the exhibit booth, Startup City participants will be invited to a Startup Showcase to "pitch" conference delegates and patrons about their products and technology. Startups will be judged based on the showcase and their exhibit by a distinguished panel as well as attendees, and awards for the "WCNC'17 Hottest Wireless Startup" will be awarded at the conference banquet. Any privately-held company is eligible to participate in the WCNC'17 Startup City. The cost is $2000.

For more information about participating in the WCNC'17 Startup City or to request a contract, please contact the Startup City Conference Chair at wcnc17startupcity@wsl.stanford.edu

IEEE WCNC 2017 PATRONS TO DATE

HUAWEI   (intel)   NOKIA Bell Labs   NATIONAL INSTRUMENTS   ERICSSON

QUALCOMM   KEYSIGHT TECHNOLOGIES   Quantenna   vodafone   TEXAS INSTRUMENTS

For more information, visit: http://wcnc2017.ieee-wcnc.org