

IEEE Wireless Communications and Networking Conference (WCNC)
19-22 March 2017
San Francisco, CA

Call for Industry Participation

IEEE WCNC is the premier event for wireless communications researchers, industry professionals, and academics interested in the latest development and design of wireless systems and networks. Sponsored by the IEEE Communications Society, IEEE WCNC has a long history of bringing together industry, academia, and regulatory bodies. In 2017, the city of San Francisco and the Silicon Valley will become the center of the wireless world by hosting IEEE WCNC'17. The conference will include technical sessions, tutorials, workshops, and technology/business panels. More information is available [here](#).

IEEE WCNC'17's Industry Patrons include: Huawei, Intel, Nokia Bell Labs, National Instruments, Ericsson, Qualcomm, Keysight Technologies, Quantenna, Vodafone, and Texas Instruments.

IEEE WCNC strongly encourages industry participation in any and all of the following:

- Industry **exhibition floor** (10x10, 15x10, and 20x10 booths available), including a **Startup City** to showcase startup companies with products in the wireless ecosystem.
- Industry **poster** presentation session (90-minute technical poster session(s))
- Industry oral **presentation** session (Ten minute technical presentations)
- Industry **product demonstration** session (Ten minute product demonstrations)

The poster presentation, oral presentation, and product presentation sessions will be scheduled on Monday March 20 and/or Tuesday March 21, 2017.

Information about exhibition floor booth rental is available [here](#).

Information about the Startup City is available [here](#).

Submission format: industry representatives interested in participating in the poster presentation session, the oral presentation session, or the product demonstration session, are encouraged to submit an abstract online using the links below:

- Industry presentation submission [here](#).
- Industry poster submission [here](#).
- Industry demo submission [here](#).
- Startup city submission [here](#).

Important dates:

- Abstract submission open: October 1, 2016
- Abstract submission deadline: December 1, 2016
- Notification of acceptance: January 15, 2017

Inquiries:

All inquiries may be directed to any of the WCNC 2017 Industry Program Chairs Lingjia Liu (U. of Kansas), Rick Bahr (Stanford U.), and Steven Weber (Drexel U.), at wcnc17industryprogram@wsl.stanford.edu.